

Julie Rafalski

GRAPHIC DESIGN PORTFOLIO

# Julie Rafalski

Graphic Designer, Artist, Educator

## Curriculum Vitae

A proactive and precise graphic designer with ability to organise, prioritise and communicate. Experience as a freelancer includes developing projects from concept to print production and working to tight briefs while experience as an in-house designer includes designing for various print processes. Expertise in typography and bespoke luxury print design.

### Education

- |           |   |
|-----------|---|
| 2004-2006 | MFA, Fine Art Media, Slade School of Fine Art, London       |
| 1999-2003 | BFA, Graphic Design, School of the Art Institute of Chicago |

### Employment

- |           |   |
|-----------|---|
| 2006-2010 | Graphic Designer, Wren Press Stationers, London   |
|           | - Designing and typesetting stationery, invitations and wedding invitation packages                       |
|           | - Designing for various print processes such as thermography, engraving, foiling, embossing, letter-press |
|           | - Liaising with printers and preparing print-ready artwork  |
|           | - Handling multiple jobs in a short time frame and working to tight deadlines                             |
|           | - Leading creatively in projects with open briefs   |

2010-present

### Freelance Work

- Working closely with clients from concept to print production stages
- Design portfolio includes logos, branding, music albums, childrens' books, poster design, flyers, stationery, luxury wedding invitations
- Photoshop & Illustrator production work for fine artists
- Clients include: Daylight Music at Union Chapel, Rawlence Press, Cubitt Gallery Education, Universal Music, International Contemporary Ensemble, The Royal Academy, De La Rue, Ralph Lauren, Rose Uniacke, Ravinia Festival

### Computer Skills

- Proficient in InDesign, Photoshop, Illustrator, Microsoft Office, Mac OS



Invitations



Wedding Invitations





Flyers



# NY State of Mind

There is so much already written and published about New York, it's hard to feel like one has anything new to say. But, being such a diverse place, it creates as many different travel experiences as it has coffee shops or hot dog stands. After a recent trip, this writer felt compelled to have her say.

It is hard to sum up New York without resorting to clichés. It really is a city in which anything can happen, where (some people's) dreams are made... and I even found myself proclaiming from the Staten Island ferry: 'It really is a concrete jungle'.

One can be forgiven for thinking NYC consists of just a few easy blocks: Upper East Side, Upper West Side, Lower East and Lower West, with Central Park sitting daintily in the middle. In reality, the city is immense (but not sprawling), and Central Park is hardly dainty.

Every pocket of Manhattan, and then some across the Brooklyn Bridge, has something worth seeing, as well as its own distinct vibe. To give yourself a chance at seeing the best New York has to offer, you must have your walking shoes on and be prepared to wear them out. The subway may take you directly to the destination (and becomes a savour when blisters rule), but what you've missed en route can be the magic for which we're all searching.

From down in the grungy Lower East Side where Little Italy has been overrun by Chinatown, you can wander slightly north and end up in the East Village – still edgy, but with more of a neighbourhood vibe. Clinton St Baking Co. is the place to go for breakfast, but be quick – they close when they open or be late.

For lunch, head to the...  
5

walkable cluster and provide myriad of options to eat and drink. West Village is great for shopping (while pretending you're Carrie Bradshaw – the whole area is very SATC) and dining at Buddakan (75, 9th Ave) is a must when in the area. Book ahead or risk disappointment.

To get off your burning feet for a while, one subway journey I recommend is the L line from the top of the East Village to Williamsburg, Brooklyn. A real neighbourhood with space to breathe, it's very enjoyable – and the hipsters agree. A game at Gutter Bar – a traditional bowling alley (untouched since the 70s – no disco lights or DJs here), followed by sunset on Berry Park's rooftop (treat yourself to the Huckleberry lemonade, sipped from jam jars) is a fine way to spend some time.

From the guy drawing smiley faces in chalk around Union Square's perimeter, to the tipsy (drunk) artist on crutches who greeted us at our East Village guesthouse and the couple gettin' jiggy in the community garden out back, New York is, if nothing else, full of surprises.

## Celebration!

### ACT 1

STOMP  
Luke Crosswell and Company  
Pantomime: Simon Freed

BRAHMS  
Emma Maguire and Alexander Campbell Pantomime: Jonathan Sall  
Choreography: Wayne Sleep

ANGELA RIPPON OBE  
Chairman of Celebration Gala Committee Montage: Benet Gartside

DAME MONICA MASON DBE  
Your host for the evening

LOOK WEST  
Melissa Hamilton and Gary Arva Music: Leonard Bernstein Design: Adam Wilshire  
Choreography: Alanis Marriot

NOWADAYS AND HOT HONEY RAG  
Scarlet Strallen and Summery Strallen  
Choreography: Adapted from the original Bob Fosse  
Music: John Kauder and Fred Elde

CHALIA  
Christopher and Edward Watson Music: Scatner Design: Vicky Mortimer  
Choreography: McGee

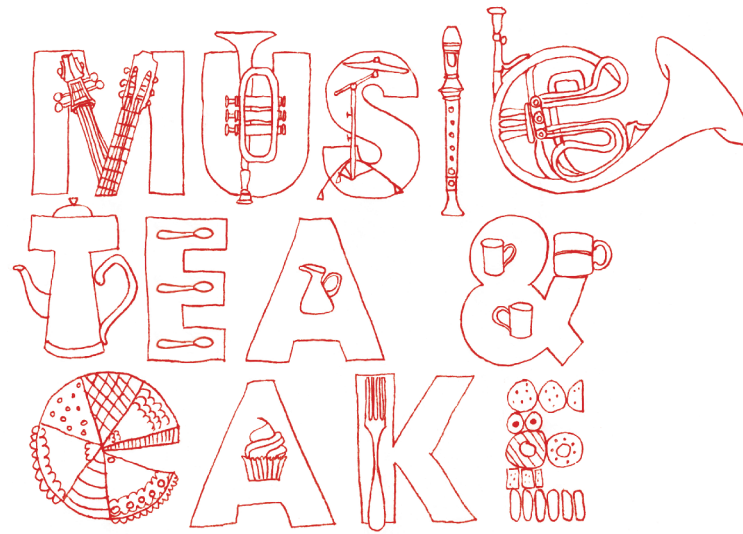


Stamps leading to the brownstones: a classic vision of New York's...



(106) Who would have thought the recorder could sound so beautiful? – Paul Hudson





# DAYLIGHT MUSIC









Celebrating  
10 Years of Daylight Music  
at Union Chapel, Islington

Family-friendly gigs, which take  
place weekly on Saturday afternoons  
in this legendary gothic-revival venue  
in Islington, north London. A typically  
eclectic programme, from all-folk to  
hipster classical. — *The Guardian*

**12.01** OAE's Experienc  
Mozart and Haydn

**09.02** Age of Not Bell  
Rainbow Plumage

**16.02** Daylight Music

**23.02** Andrew Wasyluk

**02.03** The Belles of Lond  
Sephine Lio | Me

**09.03** Honey Hahs | Reg

**16.03** Distant Voices  
Emma Pollock | J

**23.03** Together& Apa  
Kalba | Alexandre

**30.03** Piano Day Rea  
An afternoon of

**01.06** Laura Jurd & Chr

**08.06** Come As You  
Jam Tarts Choir

Saturdays 12-2pm  
All ages welcome  
Pay-what-you-can

[www.daylightmusic.london](http://www.daylightmusic.london)  
[www.unionchapel.org.uk/daylight-music/](http://www.unionchapel.org.uk/daylight-music/)

# 10 YEARS OF DAYLIGHT MUSIC

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all-folk to hipster classical. — *The  
Guardian*

**01.06** The Slowest Lift | Laura Jurd & Chris Batchelor | ORE

**08.06** Come As You Are

Jam Tarts Choir | Independent Country | Sarah Gonputh

**15.06** From Call To Choir from one voice to over a hundred with

Archie | Ben See | Chaps Choir

Esmeralda Conde Ruiz and the Grandmother Project

Bellow Fellows | Electric Belles

**22.06** Piney Gir presents Midsummer Madness with

SHE Choir | Oly Ralfe | Premium Leisure

**29.06** Xenia Pestova Bennett presents

Magnetic String Resonance | Snowpoet | Ligeti Quartet

**06.07** Space in this Place

Goldsmiths College: celebrating the 50th anniversary of the moon  
landing through a varied programme of experimental music-  
making

**13.07** Folk Like Us

Britten Sinfonia Academy | Stick In The Wheel

Saturdays 12-2pm  
All ages welcome  
Pay-what-you-can

[daylightmusic.co.uk](http://daylightmusic.co.uk)  
[unionchapel.org.uk/daylight-music/](http://unionchapel.org.uk/daylight-music/)







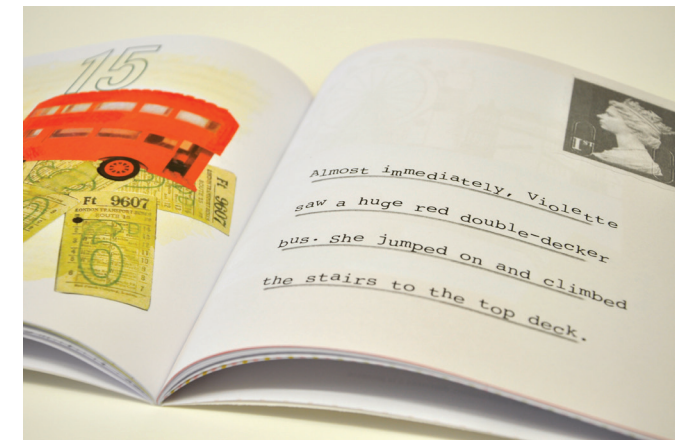
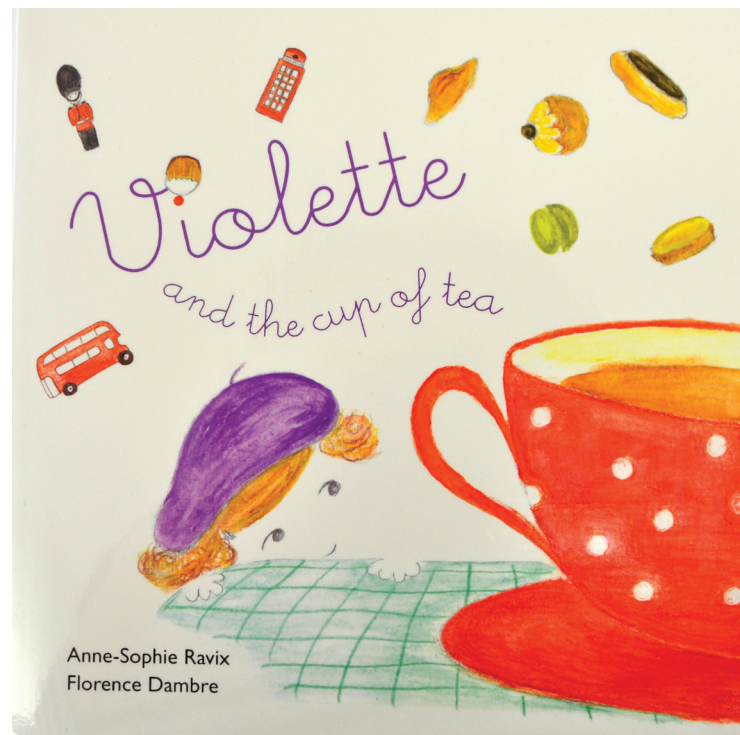
Branding





Business Cards







Album Design